MARY PICKFORD

BRITISH 'REAL PHOTOGRAPH' POSTCARD IMAGE COLLECTION

ABOUT:

THIS PDF AIMS TO COLLECT TOGETHER ALL THE BRITISH 'REAL PHOTOGRAPH' POSTCARDS OF MARY PICKFORD THAT WERE PRODUCED DURING THE 1910'S AND 20'S, THROUGH THREE OF MAIN POSTCARD MANUFACTURERS AT THE TIME – ROTARY, BEAGLES AND LILYWHITE.

VERY MUCH A W.I.P PDF, SO FAR 37 POSTCARD IMAGES ARE INCLUDED, WITH AT LEAST ANOTHER 41 TO BE FOUND AND ADDED AT A LATER DATE.

AS YOU CAN TELL FROM THE IMAGES/CARDS FOUND THEY ARE PRETTY MUCH IN ORDER OF RARITY/HARD TO FIND AS PER THE LIST BELOW, WITH LILYWHITE CARDS MORE SCARCE THAN THE OTHER TWO COMPANIES.

IMAGE TARGETS:

ROTARY - 10 / 12
S.62 SERIES - 6 / 6
B.291 SERIES - 4 / 6

BEAGLES - 22 / 47
120 SERIES - 16 / 17
219 SERIES - 4 / 24
220 SERIES - 2 / 6

LILYWHITE - 5 / 19
CM-121 SERIES - 1 / 1
CM.416 SERIES - 2 / 6
CM.426 SERIES - 2 / 6
CM.437 SERIES - 0 / 6

TOTAL – 37 / 78

ROTARY POSTCARDS

INFO

ROTARY PHOTOGRAPHIC CO, LONDON.

ROTARY WAS FOUNDED IN 1898 AS A SUBSIDIARY COMPANY OF NEUE PHOTOGRAPHISCHE GESELLSCHAFT (NPG).

IT BECAME BRITAIN'S LARGEST PRODUCER OF PHOTOGRAPHIC POSTCARDS AND OTHER PHOTOGRAPHIC PRODUCTS, PRINTED AT WEST DRAYTON.

THE ROTARY PHOTO COMPANY, USING ROTARY PRESSES TO PRINT THEIR CARDS, INTRODUCED MASS-PRODUCED PHOTOGRAPHIC CARDS INTO THE UK

ROUND ABOUT 1910 THE POSTCARD BOOM SUBSIDED, AND THE WAR IN 1914 DIDN'T HELP, LEADING TO A VOLUNTARY WINDING UP IN 1916 FOLLOWED BY SALE AS AN ENEMY FIRM.

SUCCESSORS CONTINUED TO PRODUCE ROTARY POSTCARDS THROUGH THE COMPANY ROTARY PHOTOGRAPHIC (1917) LTD.

ROTARY CARDS USUALLY HAVE THE COMPANY NAME ON THE REVERSE, AND THE EARLY CARDS ALSO ON THE FRONT. THE ROUND LOGO APPEARS ON THE PRODUCTS OF THE 1917 FIRM.

SOURCE: HTTPS://RTHCARDS.CO.UK

ROTARY POSTCARDS

S.62 SERIES

S.62-1

S.62-2

S.62-3

S.62-4

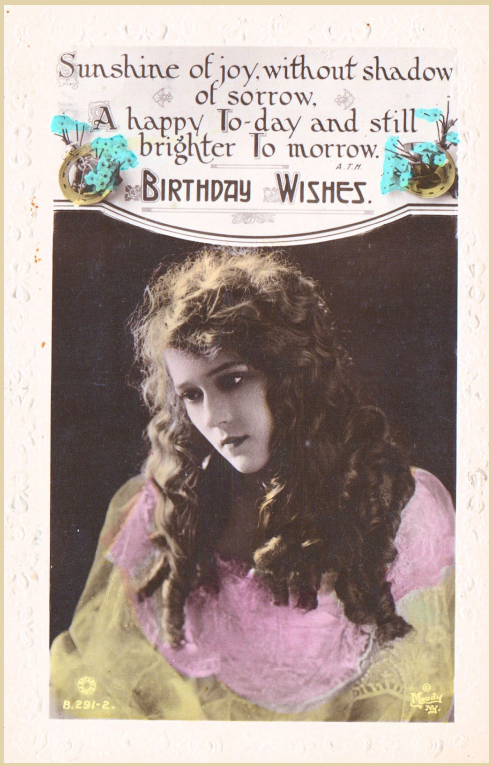
S.62-5

S.62-6

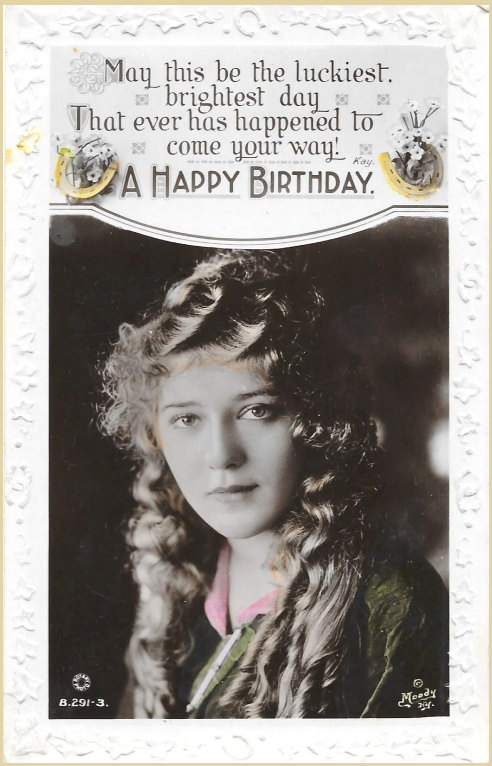
ROTARY POSTCARDS

B.291 SERIES

B.291-1



B.291-2



B.291-3

B.291-4

B.291-5

B.291-6

BEAGLES POSTCARDS INFO

POSTCARD PUBLISHING COMPANY FOUNDED BY JOHN BEAGLES CIRCA 1881, IN PADDINGTON, LONDON.

BECAME A LIMITED COMPANY IN 1908, AND CEASED TRADING ON THE 18TH JULY 1939.

BY THE 1900S THE BUSINESS WAS LOCATED AT 9, 10 AND 11 LITTLE BRITAIN, LONDON.

THE COMPANY WAS WELL KNOWN FOR THEIR POSTCARD PORTRAITS OF ROYALTY, FAMOUS CELEBRITIES AND ACTION SCENES FROM PLAYS. THEY ALSO PUBLISHED EXHIBITION CARDS.

SOURCE: HTTPS://WWW.BRITISHMUSEUM.ORG/COLLECTION/TERM/BIOG247972

BEAGLES POSTCARDS

120 SERIES

120.A

120.B

120.C

120.D

120.E

120.F

BEAGLES POSTCARDS

120 SERIES – PAGE 2

120.G

120.H

120.J

120.K

120.L

120.M

BEAGLES POSTCARDS

120 SERIES – PAGE 3

120.N

120.O

120.P

120.R

120.S

BEAGLES POSTCARDS

219 SERIES

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.A

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.B

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.C

219.D

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.E

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.F

BEAGLES POSTCARDS

219 SERIES – PAGE 2

219.G

219.H

219.J

219.K

219.L

219.M

BEAGLES POSTCARDS

219 SERIES – PAGE 3

219.N

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.O

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.P

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.R

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.S

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.T

BEAGLES POSTCARDS

219 SERIES – PAGE 4

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.U

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.V

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.W

219.X

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

219.Y

219.Z

BEAGLES POSTCARDS

220 SERIES

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

220.A

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

220.B

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

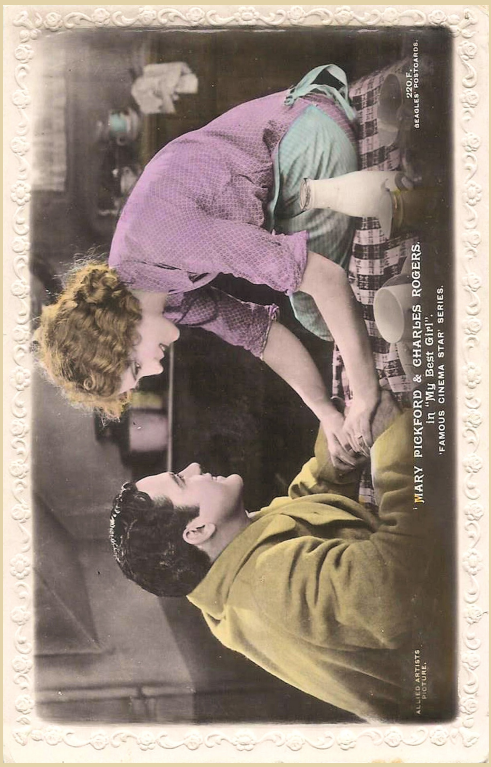
220.C

220.D

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

220.E



220.F

LILYWHITE POSTCARDS INFO

ARTHUR FREDERICK SERGEANT (1882-1952), WHO WAS A KEEN PHOTOGRAPHER FOUNDED LILYWHITE & COMPANY IN 1910.

IN 1910 THE FIRM OPERATED FROM DUNKIRK MILLS, WEST END, HALIFAX, AROUND 1921 TRANSFERRED TO LUMB MILLS, MILL BANK, TRIANGLE, HALIFAX, WHERE 200 PEOPLE WERE EMPLOYED.

MILL BANK WAS THE HOME OF LILYWHITE UNTIL A DISASTROUS FIRE ON 15TH JANUARY 1931 WHICH DESTROYED THE BUILDING AND THE COMPANY'S NEGATIVES AND PRINTS.

SERGEANT STARTED A NEW FACTORY AT MEARCLOUGH, SOWERBY BRIDGE FOLLOWED BY THE COMPANY'S FINAL MOVE TO BRIGHOUSE. HE SOLD THE BUSINESS TO A. H. LEACH. (1871 -1938)

SOURCE: HTTP://WWW.FGO-STUART.CO.UK/TAG/397/LILYWHITE

CM-121

LILYWHITE POSTCARDS

CM.416 SERIES

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

CM.416 A

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

CM.416 B

CM.416 C

CM.416 D

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

CM.416 E

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

CM.416 F

LILYWHITE POSTCARDS

CM.426 SERIES

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

CM.426 A

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

CM.426 B

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

CM.426 C

SORRY!

NO IMAGE OF THIS POSTCARD CURRENTLY

CM.426 D

CM.426 E

CM.426 F

LILYWHITE POSTCARDS

CM.437 SERIES

CM.437 A

CM.437 B

CM.437 C

CM.437 D

CM.437 E

CM.437 F

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